



ALANOOD ESSA BOHIJJI

Founder, Alanood Visuals | Graphic Designer

Email | Portfolio | LinkedIn | Instagram

EXPERIENCE

SUMMER INTERN – MOTIV8 AGENCY

Graphic Design Intern | June–August 2025

- Designed branding, packaging, and campaign assets for NBB, AlSalam Bank, and AlBaraka Bank
- Developed social media visuals, label designs for Swabbs, and animation assets
- Collaborated within agency workflow and assisted in 3D design execution

FREELANCE DESIGNER – RUW SENIOR GABGA

February 2026

- Created cohesive event identity including invitations, banners, photobooth frames, and packaging

FREELANCE DESIGNER – DOLCE VITA BAKERY

April–June 2021

- Led full rebranding: logo, colour palette, brand guidelines, and social media assets

INTERNATIONAL ACADEMIC EXPERIENCE

HOSEI UNIVERSITY – TOKYO, JAPAN

Short Course: Japanese Culture & Design

UNIVERSITY OF THE ARTS LONDON – LONDON, UK

Short Course: Brand Management

SKILLS

Design: Brand Identity, Packaging & Print, Typography & Layout, Campaign Development, UI/UX Foundations

Software: Illustrator, Photoshop, InDesign, After Effects, Blender, Figma

Strengths: Creative Problem-Solving, Leadership, Client Communication, Concept Development

EDUCATION

• BACHELOR OF GRAPHIC DESIGN

Royal University for Women – Ongoing
Dean's List (Third Year)

• Pearson BTEC Level 3 Foundation Diploma – Distinction

• IB Diploma Program 2020 - 2022

LEADERSHIP AND ACHIEVEMENTS

• College of Art & Design Representative – RUW

• Founder & President – Bright Concepts Club

• Master of Ceremonies – BTEC Diploma Ceremonies

• Youth Leadership Program – Manama • Toastmasters (1st Place Speech Contest)

• Discover the Gold 2 – Injaz Collaboration

• UNESCO Carbon Footprint Project – Campaign Lead